

EXPRESSION OF INTEREST

PRIVATE SECTOR PARTNERSHIP FOR THE IMPLEMENTATION OF COMMUNITY BASED REINTEGRATION PROJECTS

TERMS OF REFERENCE

BACKGROUND

Assisted voluntary return and reintegration (AVRR) is a key strategy in ensuring the humane and orderly movement of migrants. It is an indispensable component of a migration management approach which is intended to be mutually beneficial to migrants, governments and other sectors of society affected by migration.

IOM implements the AVRR which has well-tailored reintegration measures supporting the socio-economic reintegration of returnees in their countries of origin. IOM under the different ongoing projects including the regional Joint Initiative for Migrant Protection and Reintegration (financed by the European Union Trust Fund) and other AVRR projects is implementing actions to ensure the sustainable reintegration of returning Nigerian migrants in close collaboration with the Government of Nigeria

These projects provide Community-Based Reintegration (CBR) support which aims at involving returning migrants in income-generating activities with their home communities to promote inclusive local development while also reducing the socioeconomic challenges in the areas and the impact of return migration on the prioritized receiving communities. In this regard, IOM has, at this stage, identified communities in Edo state which are highly affected by irregular migration to create job opportunities in existing private sectors firm and set up community-based projects in line with the community/returnees' interest and ecological setting.

To create employment opportunities and income generating activities for returned migrants and unemployed youths in these communities, IOM is seeking private sector partnership with companies who have expertise and are currently running profitable businesses with a potential to absorb potential migrants and returned migrants as employees in any of the following areas

- Agro- processing business related to tomato, pepper, cabbage etc
- soilless farming

OBJECTIVE

The main objective of this engagement is to promote partnership between IOM and the private sector to provide employment opportunities within their cycle of business for unemployed youth/potential migrants and returnees who are exposed to the risk of irregular migration within their communities, and to create avenue for knowledge transfer in the course of engagement with the private sector.

SPECIFIC CONTEXT

The growing urbanization of land and the recent security challenges associated with rural farming has escalated the need for soil less farming and other forms of technologically driven system of agriculture to boost food production for the increasing population and contribute to the overall economic matrix of the state.

According to the data matrix from the Nigeria data portal the unemployment rate in the country is about 32.5% [2021] for a population of approximately 211,394,895 people, with youths making a substantial part of that population. Also available data from the EU-IOM JI over 17,359 migrants have been returned back to Nigeria since 2017 and a large number of them are from Edo State. It is of critical importance therefore to positively engage this youth channeling their energy and potentials to build their skills, create employment, develop entrepreneurship capacity to create livelihood opportunities.

In view of this, IOM is seeking well established private sector companies in the agro-allied sector that can provide employment within their existing business in a partnership modality with IOM. The beneficiaries under this scheme will have the opportunity to acquire skill, work experience and technological know-how on soilless farming.

REQUIREMENT

This project has taken an approach of promoting partnership with well-established agro enterprises, which has the required funds, technological expertise, job placement capacity, management, market for the products and technical industry -specific expertise to support with provision of employment. To this end, IOM is seeking private firms with the relevant pedigree, preferably in agriculture processing, value chain network and soilless farming who will offer job placement within their business for returnees and potential migrants and is also capable of providing technical expertise to set up soilless farms.

ROLES AND RESPONSIBILITIES

The primary role and responsibility of the private partnership is to provide employment opportunity to beneficiaries within their organization and set up soilless farm project undertake all regulatory requirements, provide necessary advert/branding/marketing for the products of their already running business

VALUE PROPOSITION

- Leadership of the management of the factories;
- Huge potential for value- chain network;
- Leverage on government pro-sectorial policies, boosting performance;
- Possibility of managing other similar projects; proven track record of past work.
- Contribute to the curbing of the negative effects of irregular migration as part of CSR support;

QUALIFICATION AND EXPERIENCE The criteria for selecting the firm, among others, are:

- Must operate in Nigeria with preference given to those who are within/near the following States: Edo State and Delta.
- Must be registered and certified by the Corporate Affairs Commission and tax certificate;
- Must have been in operation for at least two (2) years in similar area of expertise;
- Must be a business development service provider;
- Evidence of consistent and sustained good financial performance (audit reports for the last 2years);
- Management Team composition with a proven track record;
- proven understanding of the Nigerian business environment and labor market structure;
- Evidence of the existence of a proper governance structure;
- Evidence of the availability of adequate resources (human and financial) and capacity to manage agro-processing or manufacturing business;
- Evidence of consistent regulatory compliance;
- Proven financial capacity.

COMPETENCIES

- Confirmed interest in working on community projects and with returned migrants;
- Expertise on either agricultural related production, husbandry or manufacturing;
- In-depth knowledge of the agricultural value chain or manufacturing;
- Organizational structure/systems setup;
- People management skills;
- Community relations skills;
- Health, Safety, and Environment (HSE);
- Supply Chain Management (SCM) abilities;
- Branding and Marketing;
- Risk management;
- Project development and management skills;

METHOD OF APPLICATION,

IOM invites experienced and interested private firms to submit an expression of interest, technical proposal along with a cover letter in support of their application addressed to IOM Lagos via email

IOMLagosTenders@iom.int OR via hard copy to IOM Lagos Office at No.1 Isaac John Street, Ikeja GRA, Lagos, Nigeria or 3, Aideyan Street off Ihama Street, GRA Benin on or before July 30th,2021.

The subject of the cover letter should indicate the proposed project title.

For example:

The subject line should **state “Expression of Interest for private sector partnership for the implementation of community-based reintegration”**

Each submission must include; A technical proposal, with detailed methodology and work plan (max 4 pages), along with: - Organizational profile and structure, including CVs of key staff and description of expertise involved in the running or management of the factory with a proof of conformity with required above list of competencies and qualification/expertise; - Recently audited financial reports for two consecutive years and required set of registration documents ; - List of projects (past and current) with short descriptions;

Please note that only short-listed organizations will be contacted