



International Organization for Migration (IOM)
The UN Migration Agency

Terms of Reference

Service Provider- Production of a Trafficking in Persons (TiP) Sensitization Video Animation

Background

Despite significant efforts of the Federal Government of Nigeria (GoN) to counter trafficking in persons (TiP), Nigeria remains a country of origin, transit, and destination for human trafficking. Driven by the demand for cheap labour and commercial sex, trafficking rings across borders and within countries capitalize on economic, social, and political vulnerabilities to exploit their victims. Irregular migrants along the Central Mediterranean route to Europe are particularly at risk. While the National Referral Mechanism present in Nigeria provides guidance on the referral process and stimulates the need for a multi-sectoral approach in the provision of assistance to victims of trafficking, the actual operationalization of the referrals and provision of comprehensive rehabilitation and reintegration assistance, is relatively weak. Building on the EUTF-IOM Joint Initiative for Migrant Protection and Reintegration, and in collaboration with the Government of Nigeria, the project seeks to contribute to the improved sustainable rehabilitation and reintegration of Victims of Trafficking (VoTs) in Nigeria.

To this end, IOM Nigeria seeks to develop an animation video to sensitize source communities on trafficking in persons (TiP) issues, raise awareness to reduce stigma and foster rehabilitation and reintegration under the UKHOMES funded project: strengthening direct assistance for victims of trafficking (VOTs) in Nigeria through a victim centered approach.

Objective of the Assignment

The objective of the assignment is to produce a 2D three-minute video animation to be shared on social media to sensitize source communities on trafficking in persons (TiP) issues, raise awareness to reduce stigma and foster rehabilitation and reintegration.

Expected Deliverables and Timeline

To complete this task, the service provider is estimated to take up to a period of two months from the date of signing. Under supervision of the Awareness Raising Officer and in collaboration with the Counter Trafficking Officer, the service provider will undertake the following;

- Develop a script for a three-minute 2D video animation aimed at sensitizing source communities on trafficking in persons (TiP) issues, raise awareness on reducing stigma and foster rehabilitation and reintegration;
- Develop the graphics, animation, characters and storyboard for the video animation;
- Develop voice narration and background music for the video animation;
- Consolidate inputs from IOM and other relevant partners from the review process;

- Submit a final three-minute 2D video animation incorporating feedback provided by IOM and its partners;
- Note that the service provider may be asked to perform other duties that may not have been captured in this EOI but relevant to the engagement.

Required Qualifications and Experience

- The service provider company should have a minimum of five (5) years' operational experience in, script writing, voiceover and narration, graphics, and animation production. Preference will be given to individuals who have experience working on similar project relating to migration and trafficking in persons' issues.
- The service provider should have local knowledge of the local community and context in Edo, Delta and Lagos states, to be able to produce a script and animation relevant to the target audience.
- The service provider should have the resources required to be able to execute the above deliverables.
- Demonstrated experience in animation production with at least 5-10 years' experience.

Languages

Fluency in Pidgin and Yoruba language would be advantageous.

Values

- Inclusion and Respect for Diversity, respects and promotes individual and cultural differences; encourages diversity and inclusion wherever possible.
- Integrity and Transparency maintains high ethical standards and acts in a manner consistent with organizational principles/rules and standards of conduct.
- Professionalism: demonstrates ability to work in a composed, competent and committed manner and exercises careful judgment in meeting day-to-day challenges.

Core Competencies – Behavioural indicators

- Extensive knowledge of national, regional and international practice pertaining to migration issues in a broad definition.
- Understanding of the best practices in human trafficking/smuggling prevention, forced migration, direct assistance to migrants, migration and development, labour migration,
- Strong computer and analytical skills with ability to write and review technical documents/reports, conduct interviews as part of background research.
- Demonstrated administrative, planning, organizational and advisory skills.
- Produces and delivers quality results in a service-oriented and timely manner and committed to achieving agreed outcomes.
- Accountability with respect to delivering services.

- Encourages and contributes to clear and open communication; explains complex matters in an informative, inspiring and motivational way.

The service provider's payment shall be based on the financial proposal approved by IOM. Payment will be issued in percentages upon submission of the deliverables stated above within the deadline period.

During the specified period, the service provider will be paid based on agreed rates. The total fee for each product will be determined based on estimated scope of work at the agreed rates.

Method of Application

IOM invites experienced and interested animation production companies both at local and national levels working in the area of migration and human trafficking to submit an Expression of Interest (EoI), along with requisite organizational documents and a cover letter in support of their application.

The companies'/service providers will be expected to submit their proposal as an EoI including the CVs of team members and:

- a. Each proposal should be developed in accordance with the deliverables and responsibilities listed above.
- b. Each proposal shall incorporate a detailed program design, including background and context, methodology and work plan.
- c. Provide a detailed financial cost, mentioning rates and unit costs, broken down by activities and deliverables. Estimated costs/amount is all inclusive.
- d. Each proposal should contain an organizational profile and a portfolio of previous work done in similar field for similar organisations, especially on radio program production.
- e. The organisational profile should include legal identity documents of the organisation and programs and projects, past and current with short descriptions.

The completed Expression of Interest (EoI) should be placed in a plain, sealed envelope and clearly marked: **EXPRESSION OF INTEREST: Service Provider for Production of a Trafficking in Persons (TiP) Sensitization Video Animation** to IOM Nigeria, Lagos sub- Office by **5th April, 2021 to the below address:**

To Procurement Lagos

International Organization for Migration (IOM) Nigeria

1, Isaac John Street, GRA Ikeja, Lagos

Email: iomlagostenders@iom.int

ONLY SHORTLISTED SERVICE PROVIDERS WILL BE ASSESSED