



International Organization for Migration (IOM)  
The UN Migration Agency

## Terms of Reference

### Call for Proposal for Theatre Service Provider on Community Theatre and Film Production

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#### **Context:**

The International Organization for Migration (IOM) has been working with the Federal Government of Nigeria to provide Assisted Voluntary Return and Reintegration (AVRR) support to Nigerian migrants since 2002. Through information campaigns and outreach, IOM seeks to equip vulnerable migrants with the information they need to migrate safely and access assistance when necessary. IOM also aims to address the root causes of vulnerability to trafficking in persons through programming at the household, community, and structural levels.

Building on existing projects, IOM seeks to improve access to trusted information sources and promote informed decision making by sensitizing potential migrants on regular migration options, vulnerabilities to Trafficking in persons, and risks associated with irregular migration. IOM also intends to promote safe migration through migrants with first-hand information on the harrowing experience of irregular migrants both at the sea and through the sahara through the engagement of volunteer Messengers. Besides, the project seeks to build institutional capacities and implement community-based actions in high-risk states of irregular migration such as Edo, Delta, Lagos, and Ogun states. In collaboration with the Federal Government of Nigeria (FGN), the intervention aims to build the capacity of state and non-state actors to exercise evidence-based planning and monitoring of behavioural change communication to prevent TiP and Smuggling of Migrants (SoM). Secondly, through community-based actions (peer education, community dialogue, art-based competitions) and capacity building training, the project aims to enable returnees, community members, government, and non-government actors to take action to prevent exploitation and promote informed decision making on safe and regular migration pathways. The primary target audience is potential migrants aged 12-35 years from migration prone communities. The secondary audience includes key opinion leaders within target communities such as families, religious and traditional leaders who play an influential role in the decision-making process of potential migrants.

To this end, IOM Nigeria is planning the implementation of theatre shows in communities of high irregular migration in Edo, Delta, Lagos, and Ogun states to sensitise potential migrants and communities of origin of the dangers of irregular migration and to consider alternatives to safe migration. The shows are also geared to help potential migrants make informed decisions about their migratory journeys. The aim is to increase the level of awareness among the community regarding the safe migration process and involve them in the planning process through contextualized and

community-led awareness-raising. IOM will work with theatre service providers who will use communication for development approach in partnership with stakeholders, community and religious leaders to research, script and produce theatre shows in identified communities. The successful service provider (s) will also train budding talents and local theatre groups within the different communities in scripting and drama, who in turn will showcase the theatre shows in these communities. The approach is to combine awareness-raising activities with technical skill training and enhanced employability, as well as participation from both returnees including volunteer messengers as well as community members to enhance social inclusion and cohesion.

## **1. The overall objective of the project**

The overall objectives of the assignments are:

- To conceive, produce, and perform effective community theatrical performances/acts in selected states to raise awareness on the dangers of irregular migration and alternatives to safe migration among potential migrants and their communities of origin.
- To provide information about the free confidential counselling and information available in certain centres and areas like the Migrant Resource Centre and other areas.
- To promote social cohesion amongst migrants and their community members, and to discourage stigma and discrimination of returned migrants.
- To mentor young talents to become great actors.

## **2. Specific responsibilities of successful service providers -**

Under the direct supervision and the guidance of the Project officer, Migration Management, or the designated representative, the selected Theatre service provider(s) will

### **Planning and Implementation**

- Develop a script based on Mental Health and Psychosocial Support components and adapt it to the local languages suitable to Edo, Delta, Lagos, and Ogun states.
- Pre-testing the developed scripts with selected actors and community members
- In close collaboration with IOM, organise and facilitates script review and validation workshop
- Identify and select backdrop, wardrobe props list for the Four new troupes Alimosho, Ikorodu, Mushin and Agege in Lagos state.
- Identify and select backdrop, wardrobe props list for the new troupe in Ogun state.
- Plan and rehearse the theatrical acts according to the local language and culture of selected communities.
- Train, select local actors/community theatre facilitators from Edo, Delta, Lagos and Ogun states on theatrical performances and to re-enact the plays in their communities including facilitating dialogues after each performance
- Ensure that the duration of community theatrical performances should be (15-30 minutes).
- Ensure that Theatrical Acts should be in local languages suitable to location/audience.
- Work with IOM to develop a prevention of trafficking in persons (TIP) 15 - 30mins script and storyboard for a feature film. The service provider will work with IOM to produce and direct the featured film which will be streamed on TV and produced into CDs for dissemination.

- The service provider must ensure that the film features at least one or two known male/female celebrities.
- Coordinate and maintain close relations with other IOM partner organizations of this project regarding the implementation process of project activities and to showcase synergy among partners.
- Conduct necessary follow up meetings with IOM, stakeholders, and beneficiaries on an ad-hoc basis.
- Monitor the first two performances in each state and share a report with IOM including areas of improvements

### **Reporting**

- Prepare a detailed inception report with timelines and methodology
- Submit a detailed closeout report of the training to IOM.
- Submit annexes of edited pictures and videos of the training no later than two weeks after the training.
- Submit soft copies of pre-production pictures and videos no later than two weeks after production. All photos and videos should be edited as per IOM guidelines and in high resolution
- Submit trailers and teasers of the 30mins film.
- Submit sign out or cut out videos of the actors about the film.
- Annex all sources referenced.

### **3. Required Qualifications and Experience of the Organization**

The theatre service provider will have:

- Three (3) and above years of experience working in a similar field. Preference will be given to film makers who have experience in community theatre with a focus on migration and trafficking in persons related areas
- Experience in working with Government & International organizations and the United Nations.
- Past experience in edutainment on Awareness Activities for at least 3 years.
- Local knowledge of the regions in Edo, Delta, Lagos and Ogun states.
- Experience in communication for development and behavioural change communications

### **4. Inputs from IOM**

- Allocate funds in instalment for performing the project activities
- Monitor the progress of the program and provide supportive supervision to the theatre provider for effective implementation of the project activities.
- Provide Information Education and Communication materials to theatre provider for publicity and promotion of theatre in select communities.
- Provide technical assistance to ensure quality on the overall implementation process, including the design of additional communication materials.

- Assist in coordination with other IOM partners for smooth intervention.
- Provide materials on safe migration pathways that will contribute to research and form the background of the script.

**5. Expected outputs/results from the tasks of Service Providers:**

- Increased awareness on the processes of safe and orderly migration in the target communities, achieved through dissemination of awareness-raising messaging.
- Increased knowledge and understanding of safe migration amongst potential migrants, their families, religious and community leaders, and communities of origin.
- Extensive coverage of the community theatre shows in all the identified communities
- Increased knowledge level of the existing migration support groups and Migration Resource Centres (MRCs) and they are actively engaged to provide information to the potential migrants.
- Increase the interest of potential migrants for seeking information from the proper channels of migration.
- Increased interest of the young adults for getting familiarised with the dangers of Human Smuggling, trafficking of persons, irregular migration, and the benefit of using the safe and proper routes.

**6. The Proposed working area in clusters:**

IOM plans to select a service provider to provide the services in the three (4) identified states with high rates of return from irregular migration.

<b><i>Clusters</i></b>	<b><i>Name of the states</i></b>
<b><i>Zone A</i></b>	<ul style="list-style-type: none"> <li>• <i>Lagos</i></li> <li>• <i>Ogun</i></li> </ul>
<b><i>Zone B</i></b>	<ul style="list-style-type: none"> <li>• <i>Edo, Delta</i></li> </ul>

**7. Timeframe of Assignment**

The assignment is expected to take 6 months from the date of signing the contract.

**8. Remuneration**

The service provider’s payment shall be based on the financial proposal approved by IOM.

**9. Method of Application:**

IOM invites experienced and interested theatre and film production companies with vast experience working in the areas of Migration and trafficking in persons to submit an Expression of Interest (EoI), along with requisite organizational documents and a cover letter in support of their application.

1. The companies/service providers will be expected to submit their proposal as an EoI including videos and reference to past works and
  - a. Each proposal should be developed by following per under the deliverables and responsibilities listed above.
  - b. Each proposal shall incorporate a detailed program design, including background and context, methodology, and work plan.
  - c. Provide a detailed financial plan, mentioning rates and unit costs, broken down by activities and deliverables. The estimated costs/amount is all-inclusive.
  - d. The organizational profile should include legal identity documents of the organization, programs and projects, past and current with short descriptions.

The completed EoI should be placed in a plain, sealed envelope and marked: **EXPRESSION OF INTEREST: Request for theatre services** to IOM Nigeria, Lagos sub- Office by **11<sup>th</sup> February,2021 in the below address:**

**To Procurement Lagos**

International Organization for Migration (IOM) Nigeria  
1, Isaac John Street, GRA Ikeja, Lagos  
E-mail [-iomlagostenders@iom.int](mailto:-iomlagostenders@iom.int)

**ONLY SHORTLISTED SERVICE PROVIDERS WILL BE ASSESSED**